

Let's >>>>

Get Bury Moving



Let's all play our part
Move more every day!





Refreshing the current physical activity strategy signifies a pivotal moment in our collective journey towards better health and well-being for all residents of Bury. As we embark on this renewed effort, it is essential to reflect on why we have chosen to refresh and reinvigorate our approach to promoting physical activity within our community. Our focus will underpin long-standing inequalities which remain, with women, those from lower-socioeconomic groups and black and Asian people who are still less likely to be active than others.

First, the decision to refresh the current strategy stem from our unwavering commitment to the health and vitality of our community. In recent years, we have witnessed significant shifts in societal norms, lifestyles, and health priorities. These changes necessitate a dynamic and adaptable way forward that can effectively address the evolving needs and aspirations of our residents. Through using a place-based approach to increasing physical activity through public service reform we will focus on tailoring interventions to specific communities or locales, considering their unique social, economic, and environmental contexts. This approach leverages local resources, involves community members in decision-making, and aligns public services to promote active lifestyles.



As we reflect on the journey thus far, we recognise the successes and achievements that have been realised through our collective efforts. However, we also acknowledge that there is still much work to be done. By refreshing the Physical Activity Strategy, we will create a framework highlighting the emerging and connectivity with other key strategies which are pivotable for building upon past accomplishments while embracing new opportunities for growth

and innovation.

Moreover, the refreshed framework serves as a response to the emerging challenges and opportunities facing our community. Whether it be rising levels of sedentary behaviour, increasing rates of chronic disease, or the need for greater social cohesion, we recognise the integral role that physical activity plays in addressing these issues.

Importantly, the redesign of the refreshed LET'S Get Bury Moving framework is rooted in inclusivity and community engagement. We believe that every resident of Bury should have the opportunity to lead a healthy and active lifestyle, regardless of age, background, or ability. Therefore, we have actively sought input and feedback from partners and stakeholders to ensure that the refreshed framework provides a systematic approach reflecting the needs and aspirations of our entire community.

The refreshed Bury Moving framework represents a renewed commitment to fostering a culture of physical activity and well-being within our community. Whereby, we create 'the movement' through coming together and embracing this collective vision, we can create a healthier, happier, and more vibrant future for all residents of Bury.

Councillor Tamoor Tariq Deputy Leader and Cabinet Member, Health, and Wellbeing



Jon Hobday Director of Public Health



DRAFT

Introduction:

Welcome to the LET'S Get Bury Moving, our renewed strategy is designed to ignite a passion for physical activity and well-being within our community. As we embark on this journey together, we envision a healthier, happier, and more vibrant Bury.

Understanding the challenge:

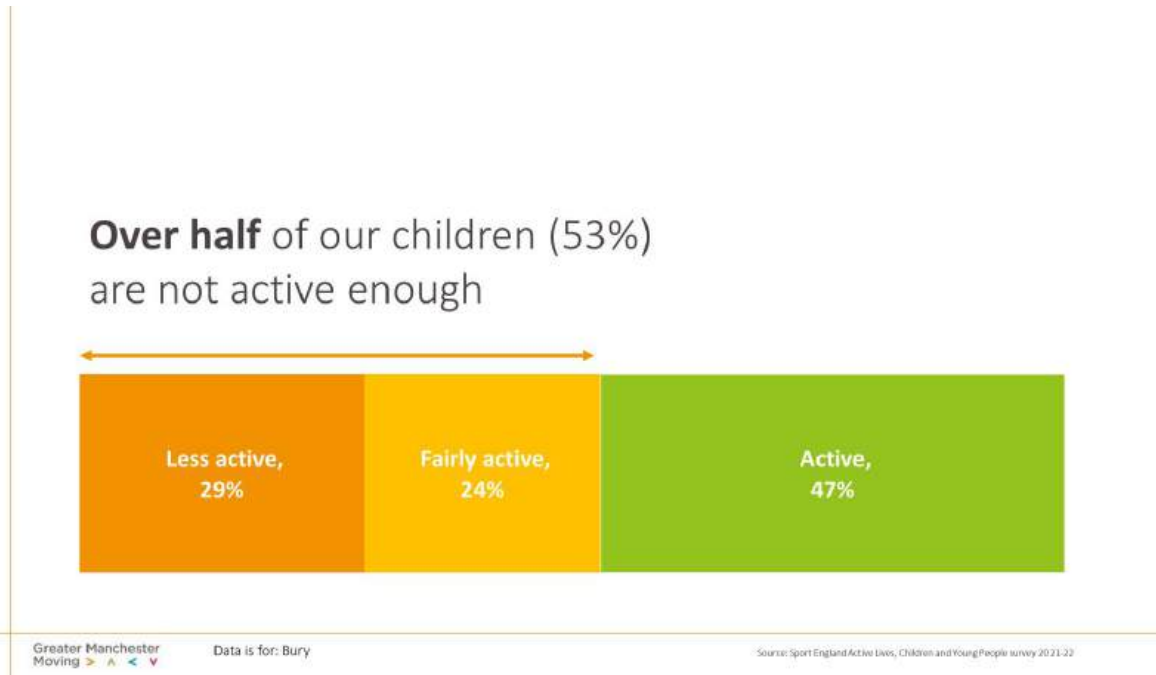
The prevalence of sedentary behaviour, coupled with the adverse effects of a lack of physical activity, poses significant challenges to public health. From an increased risk of chronic diseases such as obesity, diabetes, and cardiovascular conditions to the detrimental impact on mental health and overall quality of life, the consequences of physical inactivity are profound and far-reaching.

Figure 1: *Adult Physical Activity Levels in Bury*



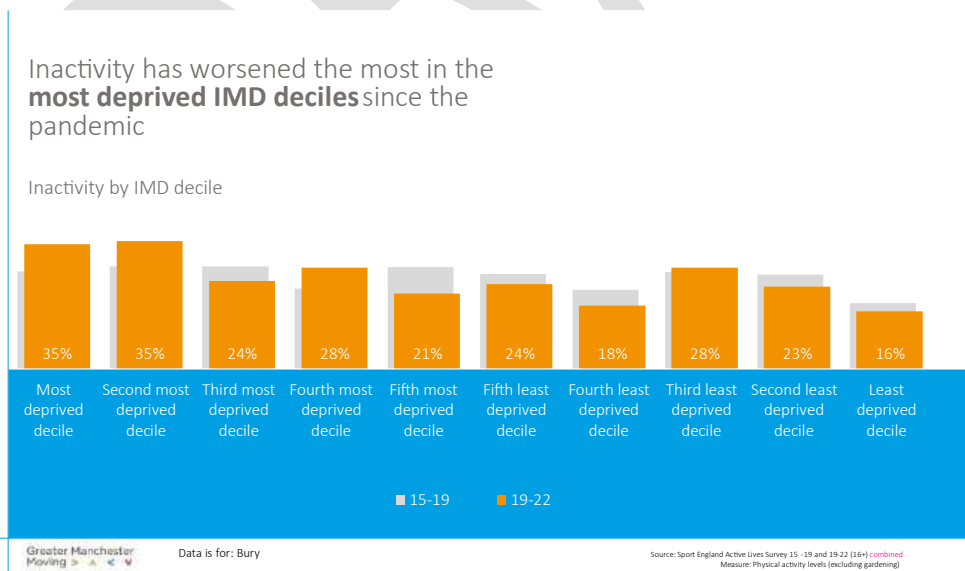
Note: GM Moving. (2024).

Figure 2: Children's Physical Activity Levels in Bury



Note: GM Moving. (2024).

Figure 3: Activity linked to IMD and post pandemic.



Note: GM Moving. (2024).

A Call to Action:

Considering the challenge, there is an urgent need for concerted action to promote physical activity, at all levels of society. It is not merely a matter of individual responsibility but a collective endeavour that requires collaboration among policy makers, healthcare professionals, educators, employers, and communities alike. By fostering environments that's support and encourage active living. We can create sustainable pathways towards better health outcomes and improved quality of life for all.

Why Let's Get Bury Moving?

In today's fast paced world, the importance of physical activity and sport cannot be overstated. Yet many of us find ourselves trapped in sedentary lifestyles, leading to a range of health issues. 'LET'S Get Bury Moving,' seeks to address this by fostering a culture of movement and vitality throughout our town.

Our Vision:

Our vision is simple yet powerful: inspire and empower every resident of Bury to embrace an active lifestyle. Whether you are young or old, an avid athlete or just starting out, there is a place for you in our movement. By coming together as a community, we can achieve remarkable things.

Together, **LET'S** make Bury a place where health and vitality thrive. **LET'S Get Bury Moving!**



Local: LET'S Get Bury Moving will ensure that always has a local focus whilst remaining committed to regional and national physical activity ambitions. It will strive

to achieve proportionate universalism physical activity level changes but focus but also scope to develop areas with less active communities.

Enterprise: LET'S Get Bury Moving will work with a range of stakeholders to develop innovative ways to move Bury's communities and act with an eagerness to embrace solidarity via Bury Moving voice.

Together: LET'S Get Bury Moving will contribute to a range of strategic outcomes using the Bury Moving movement thus bringing partners together across systems but also using existing policies as a roadmap to increase physical activity levels.

Strengths: LET'S Get Bury Moving will embed a strengths-based approach to Moving its communities, it will also focus on an asset-based approach and place-based levers to support those effected by elevated levels health inequalities.

Success Criteria:

Item	Baseline	Aspiration	Measurement Tool
Adults 16+	65%	>=70%	Active Lives Survey
Children and Young people (5-16)	47%	>=52%	Active Lives Survey
Reduce Inactivity levels in adults (16+) excludes gardening in Indices of Deprivation (IMD) 1-2	35%	<=30%	Active Lives Survey

NOTE: In terms of 0-5yrs we are committed to encouraging all early year's settings nurseries, playgroups, and pre-schools to actively promote at least 180 minutes of physical activity per day for children aged 0-5. This recommendation is in line with public health guidance and is vital to supporting physical, cognitive, and emotional development during these formative years.

Of the recommended 180 minutes, we will be encouraging early years settings to focus at least 60 minutes on moderate to vigorous physical activity. This could include activities such as running, jumping, or climbing, which are crucial for building motor skills, developing strength, and boosting overall health and wellbeing.

By embedding these activity guidelines into the daily routines of our youngest children, we aim to not only address current gaps in physical activity but also support their long-term health outcomes. These early interventions can have lasting effects, improving health trajectories well into adolescence and adulthood.

Links to key strategies Bury Moving Strategy 2025-2030:

LETS Get Bury Moving • LETS Get Bury Moving Complexities • Kumu

The KUMU tool is a digital platform used to visualize complex systems and relationships between different elements and stakeholders involved in a particular initiative, such as promoting physical activity. For a place like Bury, using KUMU to demonstrate a whole systems approach can help facilitate collaboration among partners and organizations, ensuring a comprehensive strategy for increasing physical activity.

LET'S, 2030: Through Moving More, **LET'S Get Bury Moving** aims to give Bury's communities the best start in life and improve school readiness. **LET'S Get Bury Moving** will embed Moving More into a range of local strategies and policies which will support an active lifestyle and use the power of moving more to reduce the life expectancy gap associated with inequalities.¹

Target: **LET'S Get Bury Moving** will significantly contribute to identified priorities within the LETS corporate strategy. These include:

1. *Improved quality of life*
2. *Improved early years development*
3. *Improved educational attainment*
4. *Increased adult skill levels and employability*
5. *Inclusive economic growth*
6. *Carbon neutrality by 2038*

Active Health: LET'S Get Bury Moving will support Bury Public Health key aims which include reducing the life expectancy gap focusing on liver disease, CVD, and cancer along with improving school readiness. The new physical activity framework will support Public Health outcomes from its mandatory functions such as National Childhood Measurement Programme (NCMP), NHS Health Checks along with school nursing and health visiting expectations.

Target:

- % Physically Active Children and Young People
- % 10–11-year-olds with healthy weight
- Number of new referrals received via Bury Live Well Service
- Number of Green Flag parks

¹ LETS, Corporate Strategy. (2020).



Sport England – Active Nation:

The Get Active Strategy is the government's delivery mechanism to help build a healthier nation by tackling elevated levels of inactivity, and by making sure that the sport and physical activity sector thrives for future generations.

Sport England want to make sport and physical activity more inclusive and welcoming for all so that everyone can have confidence that there is a place for them in sport, and lastly the strategy aims to move towards a more sustainable sector that is more financially resilient and robust.

Target: LET'S Get Bury Moving's intention is to align with Sport England's 5 main outcomes through, physical wellbeing, mental wellbeing, individual development, social and community development, and sustainable economic development. ²

Active Region: GM Moving in Action is the Greater Manchester strategy for physical activity. It is shaped and powered by GM Moving, our 'movement for movement.' 'An active life needs to be at the heart of how we build back after Covid-19. That includes putting active travel at the centre of our plans for radically improving transport across our city-region.

Target: LET'S Get Bury Moving provides a localised delivery model of the GM Moving Strategy, setting out how to get people moving more by designing moving into everyday life. Helping people move a little more, making it easier to be active and a natural part of how we all live, travel, work and play in Greater Manchester. ³

Active Economy: LET'S get Bury Moving will support Burys communities into employment and stay in employment.

Target: LET'S Get Bury moving will work with employment partners to embed good health outcomes as an integral part of the employment and skills system. LET'S get Bury Moving will help employment partners targeting population health. LET'S get Bury Moving will work with system partners to facilitate behaviour change support, provide access to health and well-being advice, and create healthier environments

² Sport England. Uniting The Movement. (2022).

³ Greater Manchester Moving in Action. (2021).

and places. The creation of more cycle and walking routes will help to targeting those with the greatest need to change lifestyle choices.⁴



Active Climate: LET'S get Bury Moving recognises the climate emergency along with the need to step up our actions to cut carbon emissions drastically. Failure to act will have huge costs to the health and wellbeing of our communities. Supporting communities to do the right things, we can reap the rewards that a pleasant, healthy environment and a growing green economy can bring.⁵

Target: LET'S Get Bury Moving will drive the benefits of active travel investment which will in turn have an impact on both population health and our environment.



Active Place: Places For Everyone (PfE) will help Burys communities to Move More across our diverse neighbourhoods. The planning system has a range of powers and levers to implement effective change at local levels. LET'S Get Bury Moving will use the planning system to improve our communities' health and reduce health inequalities.⁶

⁴ Bury Economic Strategy. (2024).

⁵ Bury Climate Action Strategy. (2021).

⁶ Greater Manchester Combined Authority. Places For Everyone. (2024).

Target: To create an environment which will focus on moving more, access to green space, healthy high streets. LET'S get Bury Moving will continue to renew, refresh, and review our local plan along with supplementary planning documents (SPD) that support communities to move more.



Transport Strategy: LET'S get Bury Moving will support a place-based approach to walking, wheeling, and cycling.

Target: LET'S Get Bury Moving will work local infrastructure influencers and communities to make it safer and more pleasant for our communities to make more of their journeys by walking, wheeling, and cycling.⁷

Mental Health Strategy: The Thriving in Bury mental health framework was developed in 2020, by Bury partners. It is an all-age strategic framework for the development of a mental health and wellbeing offer for all people living in Bury.

Target: LET'S Get Bury Moving will support people to stay well and in control of their own wellbeing, through Moving More, people will have a range of opportunities to help them stay well.⁸

Bury Wellness Strategy: Bury Council has identified that a whole innovative approach is required to transform (or pivot) its traditional leisure services through a completely new strategy and approach to the provision of Wellness services in Bury and a five-year development plan. It is a strategy and a movement that will put individual wellness and improved health outcomes at the centre, focuses on every township, with accelerated pace in Radcliffe and East Bury.

Target: LET'S Get Bury Moving will support the Bury Wellness strategy aims which includes an ambition to "Pivot to Health" and change traditional leisure offers,

⁷ Bury Council Local Transport Strategy. (October,2023).

⁸ Mental Health Framework. Thriving In Bury. (2020).

encourage a hyper local approach to wellness by neighbourhood working and to support changes to Bury's wellness services.⁹



Active Culture: Our cultural and creative sectors contribute directly to the Bury 2030 vision in terms of standing out as a place that is achieving faster economic growth than the national average, with lower than national average levels of deprivation. The title of the Borough Strategy – LET'S do it! – is drawn directly from the work of Victoria Wood, who was born in Prestwich and raised in Bury. It reminds us of the direct link between the borough's cultural identity and the health, wellbeing, and economic success of our communities, as well as the potential of every single resident to achieve their dreams.)¹⁰

Target: LET'S Get Bury Moving will align to Different Cultures, Same Horizons, Bury's Culture Strategy by fostering a philosophy supporting the physical, mental, emotional, and social health of communities. LET'S Get Bury Moving will utilise respect our communities' beliefs when supporting healthy lifestyles, in some cases using culture as the driver.

Bury Children and young people plan is a call for Action around Bury working together to make the improvements that will give our children and young people the best start in life. LET'S Get Bury Moving values children, young people and families as equal partners bringing experience, enthusiasm, knowledge, skills, and resources that are essential to ensuring that children and young people can make the best of themselves and achieve their dreams. LET'S Get Bury Moving recognises that leading a physically active life brings many benefits to both physical and mental

⁹ Bury Council Wellness Strategy. (2024).

¹⁰ Culture Strategy. Different Cultures Same Horizons. (2023).

wellbeing and contributes to community cohesion, economic growth and raising aspirations¹¹



School Games Road Map 23/24: Is the strategy in which the government plan to put physical activity and sport at the heart of schools. Providing children and young people with the opportunity to enjoy and learn through competition to achieve their personal best. It goes further with a pledge to address national priorities to tackling inequalities, youth engagement and physical literacy through School Games.¹²

Target: Championing the Chief Medical Officer's active minutes guidelines as a universal expectation and supporting schools to reflect this in their provision: All children and young people can take part in a range of sport and physical activities that they enjoy and are **active for at least 60 minutes per day** (average across the week). LET'S Get Bury Moving will work with Schools and the Schools Games Lead to ensure children and young people's needs are met by Action Planning and associated increasing physical activity and sport.

Bury 's Volunteering Strategy.¹³

Bury's volunteering principles are shaped around diversity of opportunity, freedom of choice - that volunteering must not exploit the volunteer or directly replace paid staff. Volunteers should be respected, engaged, and supported, feel needed, appreciated and most importantly, that they are making a difference. The LET'S Get Bury Moving system recognises that our communities cannot survive without volunteers so they

¹¹ Bury Children's Partnership. Children and Young Peoples Plan. (2021).

¹² School Games Roadmap. (2023).

¹³ Bury Volunteering Strategy (2023).

must be valued, championed, engaged, and supported in a positive and mutually beneficial way.

Target:

Diversity: LET'S Get Bury Moving will work collaboratively and engender trust across the public, private and VCSE sectors creating opportunities for people to use their skills and experience to benefit the broader community when linked to physical activity.

Freedom Of choice: LET'S Get Bury Moving will work collaboratively to extend opportunities for people to engage in profound and flexible volunteering opportunities.

Engaged and Supported: LET'S Get Bury Moving will advocate for volunteering good practice across all volunteer organisations to enhance the volunteer experience.

Valued: LET'S Get Bury Moving will recognise the key contribution volunteering makes to our economy and in the creation of more social value for Bury.

Age Friendly Community¹⁴: is a place that enables people to age well and live a good later life. Somewhere that people can stay living in their homes, participate in the activities they value, and contribute to their community, for as long as possible.

LET'S Get Bury Moving will utilise the existing Age friendly community framework to help improve structures and services that contribute to ageing well.

Target:

Conduct walk audits with older people to identify local needs on pavements, curbs, and crossings

Offer specialist classes for older cyclists

Launch local walking sports clubs

¹⁴ Centre for Better Ageing. Age Friendly Communities. (2024).



Greater Manchester ICP Strategy:

Greater Manchester's Integrated Care Partnership (ICP) Strategy sets out how we will work together to improve the health of our city-region's people through the Greater Manchester ICP.

LET'S Get Bury Moving will help contribute to a range of priorities in which all GM communities can live a good life and improved health and wellbeing through physical activity benefits.

Target:

Ensure our children and young people have a good start in life

Help people, families and communities feel more confident in managing their own health

Support excellent work and employment and ensure we have a sustainable workforce

Ensure that all our people and services recover from the effects of the COVID-19 pandemic as effectively and as possible

Help to secure a greener Greater Manchester with places that support healthy, active lives

Table of actions/ outcomes

LET'S Get Bury Moving	Synopsis	Ambition	Target
LET'S	LET'S, 2030: Through Moving More, LET'S get Bury Moving aims to give Burys communities the best start in life and improve school readiness. LET'S get Bury Moving will embed Moving Move into a range of local strategies and policies which will support an active lifestyle and use the power of moving more to reduce the life expectancy gap associated with inequalities. 16	Target: LET'S Get Bury Moving will significantly contribute to identified priorities within the LET'S corporate strategy. These include: 1. Improved quality of life 2. Improved early years development 3. Improved educational attainment 4. Increased adult skill levels and employability 5. Inclusive economic growth 6. Carbon neutrality by 2038 7. Use digital inclusive modes to track movement levels	Improve Life Expectancy Improve School Readiness Tackle Inequalities
Health	LET'S Get Bury Moving will support Bury Public Health key aims which include reducing the life expectancy gap focusing on liver disease, CVD, and cancer along with improving school readiness. and health visiting expectations.	The new physical activity framework will support Public Health outcomes from its mandatory functions such as National Child Measurement, NHS Health Checks along with school nursing	% Physically Active Children and Young People % 10–11-year-olds with healthy weights (this will be achieved via a system wide approach) Number of new referrals received via Bury Live Well Service Number of Green Flag parks
Climate	LET'S get Bury Moving recognises the climate emergency along with the need to step up our actions to cut carbon emissions drastically. Failure to act will have	LET'S Get Bury Moving expects to see improvements in cost, service and quality as our buses are franchised and the Bee	Develop and promote active travel and 15minute neighbourhood concept as part of the neighbourhood and town centre

	<p>huge costs to the health and wellbeing of our communities.</p> <p>Supporting communities to do the right things, we can reap the rewards that a pleasant, healthy environment and a growing green economy can bring.</p>	<p>Network improves our cycling infrastructure.</p> <p>LET'S Get Bury Moving will drive the co-benefits to be accrued improvements to public and active travel, this relating to health and environment can be expected as part of LET'S Get Moving population health improvement.</p>	<p>regeneration schemes for thriving and sustainable places.</p> <p>Develop exemplar projects where priority is given to cyclists and pedestrians rather motor vehicles</p> <p>Improve walking and cycling infrastructure so people feel safer when walking and cycling.</p> <p>Work with schools to promote active travel and reduce travel associated carbon emissions.</p>
Children's	<p>Bury's children and young people's plan is a call for Action around Bury working together to make the improvements that will give our children and young people the best start in life. LET'S Get Bury Moving values children, young people and families as equal partners bringing experience, enthusiasm, knowledge, skills, and resources that are essential to ensuring that children and young people can make the best of themselves and achieve their dreams.</p> <p>LET'S Get Bury Moving recognises that leading a physically active life brings many benefits to both physical and mental wellbeing and contributes to community cohesion, economic growth and raising aspirations.</p>	<p>LET'S Get Bury Moving will work with the children's plan to ensure children and young people's needs are met by Action Planning and associated activity.</p>	<p>0-5: Aim for at least 180 minutes per day (60 minutes moderate to vigorous activity)</p> <p>Under 1's: At least 30 minutes per day (Tummy Time)</p>
Sport England – Active Nation:	<p>The Get Active Strategy is how the government wants to help build a healthier nation by tackling elevated levels of inactivity, and by making sure that the</p>	<p>Sport England want to make sport and physical activity more inclusive and welcoming for all so that everyone can have confidence that there is a place for them in</p>	<p>LET'S Get Bury Moving's intention is to align with Sport England's 5 main outcomes through, physical wellbeing, mental wellbeing, individual development,</p>

	<p>sport and physical activity sector thrives for future generations.</p>	<p>sport, and lastly the strategy aims to move towards a more sustainable sector that is more financially resilient and robust. 17</p>	<p>social and community development, and sustainable economic development. Sport England's Overarching - Active Lives highlight data will inform LET'S Get Bury Moving aims.</p>
<p>Active Region:</p>	<p>GM Moving in Action is the Greater Manchester strategy for physical activity. It is shaped and powered by GM Moving, our 'movement for movement.' 'An active life needs to be at the heart of how we build back after Covid-19. That includes putting active travel at the centre of our plans for radically improving transport across our city-region.</p>		<p>Target: LET'S Get Bury Moving provides a localised delivery model of the GM Moving Strategy, setting out how to get people moving more by designing moving into everyday life. Helping people move a little more, making it easier to be active and a natural part of how we all live, travel, work and play in Greater Manchester.</p> <p>Bury's data pack provided via GM Moving will inform several targeted actions via hyper local insights.</p>
<p>Active Economy:</p>	<p>LET'S get Bury Moving will support Burys communities into employment and stay in employment.</p>	<p>Target: LET'S Get Bury moving will work with employment partners to embed good health outcomes as an integral part of the employment and skills system. LET'S get Bury Moving will help employment partners to Targeting Population Health. LET'S get Bury Moving will work with system partners to facilitate behaviour change support, provide access to health and well-being advice, and create healthier environments and places. The creation of more cycle</p>	<p>Improved population health</p> <p>Reductions in health inequalities across the borough, but particularly those in more deprived neighbourhoods.</p>

		and walking routes will help to targeting those with the greatest need to change lifestyle choices.	
Active Place:	Places For Everyone (PfE) will help Bury communities to Move More across our diverse neighbourhoods. The planning system has a range of powers and levers to implement effective change at local levels. LET'S Get Bury Moving will use the planning system to improve our communities' health and reduce health inequalities.	Target: To create an environment which will focus on moving more, access to green space, healthy high streets. LET'S get Bury Moving will continue to renew, refresh, and review our local plan along with supplementary planning documents (SPD) that support communities to move more.	To create a Healthy Place Supplementary Planning Document that encourages: Active Travel, Physical Activity and Connectivity Access to Open Space and the Natural Environment Creating Great Places (Design of the built and natural environment/public realm)
Transport Strategy:	LET'S get Bury Moving will support a place-based approach to walking, wheeling, and cycling.	Target: LET'S Get Bury Moving will work local infrastructure influencers and communities to make it safer and more pleasant for our communities to make more of their journeys by walking, wheeling, and cycling.	To create a borough wide active travel network Active Travel routes to, from and within new development sites More secure cycle parking Greater access to bikes Safer routes to school Connecting blue and green infrastructure networks
Mental Health Strategy:	The Thriving in Bury mental health framework was developed in 2020, by Bury partners. It is an all-age strategic framework for the development of a mental health and wellbeing offer for all people living in Bury.	Target: LET'S Get Bury Moving will support people to stay well and in control of their own wellbeing, through Moving More, people will have a range of opportunities to help them stay well.	More protected cycle lanes and secure cycle parking Make walking and cycling more pleasant with more pedestrianisation, crossings, protected cycle tracks and LTN's.

<p>Bury Wellness Strategy:</p>	<p>Council has identified that a whole innovative approach is required to transform (or pivot) its traditional leisure services through a completely new strategy and approach to the provision of Wellness services in Bury and a five-year development plan. It is a strategy and a movement that will put individual wellness and improved health outcomes at the centre, focuses on every township, with accelerated pace in Radcliffe and East Bury.</p>	<p>Target: LET'S Get Bury Moving will support the Bury Wellness strategy aims which includes an ambition to "Pivot to Health" and change traditional leisure offers, encourage a hyper local 18 approach to wellness by neighbourhood working and to support changes to Bury's wellness services.</p>	<p>Improve physical and mental health Improve social and community development Work universally but target hard to reach cohorts in Bury East and Radcliffe.</p>
<p>Active Culture:</p>	<p>Our cultural and creative sectors contribute directly to the Bury 2030 vision in terms of standing out as a place that is achieving faster economic growth than the national average, with lower than national average levels of deprivation. The title of the Borough Strategy – LET'S do it! – is drawn directly from the work of Victoria Wood, who was born in Prestwich and raised in Bury. It reminds us of the direct link between the borough's cultural identity and the health, wellbeing, and economic success of our communities, as well as the potential of every single resident to achieve their dreams.</p>	<p>Target: LET'S Get Bury Moving will align to diverse cultures, same horizons by fostering philosophy's that supports the physical, mental, emotional, and social health of communities. LET'S Get Bury Moving aims to capture and respect our communities' beliefs when aiming to support healthy lifestyle, using culture as the driver.</p>	<p>Promote a culture that supports physical, mental, emotional, and social health of the borough</p>
<p>School games</p>	<p>School Games Road Map 23/24: Is the strategy in which the</p>	<p>All children and young people can take part in a range of physical</p>	<p>LET'S Get Bury Moving will work with Schools and the Schools</p>

	<p>government plan to put physical activity and sport at the heart of schools. Providing children and young people with the opportunity to enjoy and learn through competition to achieve their personal best. It goes further with a pledge to address national priorities to tackling inequalities, youth engagement and physical literacy through School Games.</p>	<p>activities that they enjoy and are active for at least 60 minutes per day (average across the week).</p>	<p>Games Lead to ensure children and young people's needs are met by Action Planning and associated increasing physical activity and sport.</p>
<p>Bury Volunteering Strategy</p>	<p>Bury's volunteering principles are shaped around diversity of opportunity, freedom of choice - that volunteering must not exploit the volunteer or directly replace paid staff. Volunteers should be respected, engaged, and supported, feel needed, appreciated and most importantly, that they are making a difference.</p>	<p>The LET'S Get Bury Moving system recognises that our communities cannot survive without volunteers so they must be valued, championed, engaged, and supported in a positive and mutually beneficial way.</p>	<p>Diversity: LET'S Get Bury Moving will work collaboratively and engender trust across the public, private and VCSE sectors creating opportunities for people to use their skills and experience to benefit the broader community when linked to physical activity.</p> <p>Freedom Of choice: LET'S Get Bury Moving will work collaboratively to extend opportunities for people to engage in profound and flexible volunteering opportunities.</p> <p>Engaged and Supported: LET'S Get Bury Moving will advocate for volunteering good practice across all volunteer organisations to enhance the volunteer experience.</p> <p>Valued: LET'S Get Bury Moving will recognise the key contribution volunteering makes to our economy and in the creation of more social value for Bury.</p>

<p>Age Friendly Community</p>	<p>Age Friendly Community: An Age-friendly Community is a place that enables people to age well and live a good later life. Somewhere that people can stay living in their homes, participate in the activities they value, and contribute to their communities, for as long as possible.</p>	<p>LET'S Get Bury Moving will utilise the existing Age friendly community's framework to help improve structures and services that contribute to ageing well.</p>	<p>LET'S Get Bury Moving wider workforces will help to conduct walk audits with older people to identify local needs on pavements, curbs, and crossings.</p> <p>LET'S Get Bury Moving partners both locally and regionally will help by offering specialist classes for older cyclists.</p> <p>LET'S Get Bury Moving will maintain and or improve on its local walking sports clubs offers.</p>
<p>Greater Manchester ICP Strategy:</p>	<p>Greater Manchester's Integrated Care Partnership (ICP) Strategy sets out how we will work together to improve the health of our city-region's people through the Greater Manchester ICP.</p>	<p>LET'S Get Bury Moving will help contribute to a range of priorities in which all GM communities can live a good life and improved health and wellbeing through physical activity benefits.</p>	<p>Ensure our children and young people have a good start in life Help people, families and communities feel more confident in managing their own health Support excellent work and employment and ensure we have a sustainable workforce Ensure that all our people and services recover from the effects of the COVID-19 pandemic as effectively and as possible Help to secure a greener Greater Manchester with places that support healthy, active lives</p>

Reference List

- Bury Children's Partnership. Children and Young Peoples Plan. (2021). [children-amp-young-peoples-plan-2021-24 \(bury.gov.uk\)](#)
- Bury Climate Action Strategy. (2021). [Climate Action Strategy \(Final\) \(bury.gov.uk\)](#)
- Bury Council Local Transport Strategy. (October,2023). [FINAL Exec summary update 2023 \(bury.gov.uk\)](#)
- Bury Council Wellness Strategy. (2024).
- Bury Economic Strategy. (2024). [bury.gov.uk/asset-library/buryeconomicstrategy2024-2034-lowres1.pdf](#)
- Bury Volunteering Strategy (2023). [Bury-Volunteering-Strategy-April-2023.pdf \(buryvcfa.org.uk\)](#)
- Centre for Better Ageing. Age Friendly Communities. (2024). [What's an Age-friendly Community? | Centre for Ageing Better \(ageing-better.org.uk\)](#)
- Culture Strategy. Different Cultures Same Horizons. (2023). [Bury Cultural Strategy - Appendix 1.pdf](#)
- GM Moving, GM Moving in Action. (2021). [gm-moving-in-action-gm-moving-strategy-2021-31.pdf \(gmmoving.co.uk\)](#)
- Greater Manchester Combined Authority, Places for Everyone. (2024). [Places For Everyone - Greater Manchester Combined Authority \(greatermanchester-ca.gov.uk\)](#)
- Greater Manchester ICP strategy. (2024). [ICP Strategy | Greater Manchester Integrated Care Partnership \(gmintegratedcare.org.uk\)](#)
- LETS Do it!, (2020). [Let's Do It! strategy - Bury Council](#)
- Mental Health Framework. Thriving In Bury. (2020). [Thriving-in-Bury-framework-2020.pptx \(live.com\)](#)
- School Games Roadmap. (2023). [School Games Roadmap 2023-24 v3.pdf \(yourschoolgames.com\)](#)

Sport England, Uniting The Movement. (2022). [Sport England - Uniting the Movement \(sportengland-production-files.s3.eu-west-2.amazonaws.com\)](https://sportengland-production-files.s3.eu-west-2.amazonaws.com)

DRAFT