

2024

BETTER TOGETHER BURY

**Briefing update for the
Co-production of the
mental health complex
system KUMU map and
action plan for Bury**

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01

**Greater
Manchester
Health and
Social Care
Partnership**

**CENTRE FOR
MENTAL
HEALTH**

**Bury
Council**

Executive Summary

Overview

It has now been 12 months since Bury Public Health and The Centre for Mental Health conducted a Greater Manchester Combined Authority (GMCA) mental health mapping exercise with a variety of stakeholders at Bury's Mosses Centre.

The purpose of conducting this mapping exercise was to identify any potential gaps in any policies, strategies and or service delivery but also to possibly build capacity in services that had been proven to be successful in delivering early interventions for mental health and Wellbeing.

Adopting a whole system approach was the ethos of the assessment and from the intelligence gathered, a targeted and chronological plan of action was developed.

Given the time and effort taken by all our stakeholders and partners, Public Health thought it would be courteous to provide an update on how progressions of work have been acted upon to date.

Within the next sections there will be highlights of each action taken from the recommendations.

02

Greater Manchester Health and Social Care Partnership

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Bury Council

Societal and economic choices



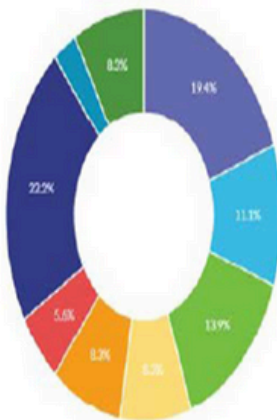
- Bury should seek Living Wage Place status
- Bury's major organisations should do more to train, hire and procure from local people and smaller organisations
- Council tax support should be extended and lift more low income people out of paying
- Financial advice should be made more widely available via the NHF council and community settings
- Eligible children should, by default, be added to free school meals register (with an opt-out)
- Smoking cessation support should be extended and targeted at low income smokers
- More should be done to encourage take up of Healthy Start vouchers and free nursery places

Behavioural choices



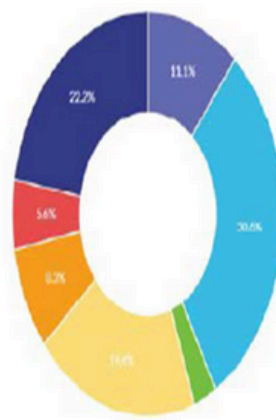
- Ban adverts for alcohol, junk food and gambling on public sector owned advertising sites
- Create more water fountains in schools, parks and high streets
- Invest in substance misuse and smoking cessation services
- Invest in anger management and relationship support services
- Tighten alcohol off licensing rules to reduce hours, strength of lagers and ciders and limit new outlets
- Tighten planning to restrict junk food take-away near schools

Environmental choices



- Do more to ensure everyone has a decent, affordable and secure home
- Create more protected cycle lanes and secure cycle storage
- Pedestrianise more high streets and make walking more safe and pleasant
- Constrain motor traffic with low traffic neighbour-hoods, controlled parking zones and clean air charging
- Increase access to parks and gardens
- Plant more trees and community planting beds
- Divert walking town centres and brownfield sites out of town development
- Support more electric public transport
- Create School Streets that restrict traffic at drop-off and pick-up times to encourage walking and cycling

Community choices



- More effort to tackle discrimination and promote marginalised communities
- Invest in mental health services especially for parents, carers and children and young people
- Invest in parenting programmes, children's centres and health visitors for young families
- Support more community centres and spaces
- Change planning rules to ensure community and green space in every new development
- Support 'Whole School' approaches to tackle bullying
- Provide greater support for elderly and unwell people to socialise and reduce loneliness and isolation

You Said, We Did!

Do we include the pie charts here for each one or a description of what economic , environmental etc are

Economic

Recommendations



Community Wealth Building - Living wage anchor institutions - Bury Council



ACTION TAKEN



We as Bury Council are an anchor institution, by paying Real Living Wage (RLW), this is wider than employment. Our concept that as an anchor institution we create the right growth, inclusive growth that all parts of the community can benefit from. This includes social value and encouraging businesses that create wealth and share wealth.

04

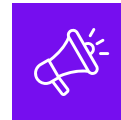
Refresh Bury's Child Poverty Strategy



DRAFT Cost of living support & anti-poverty STRATEGY

LET'S do it!

ACTION TAKEN



A review is being conducted by Chris Woodhouse on this topic of work. Using data from the current anti - poverty strategy and the JSNA The Public Health 0-19 specialists and practitioners are working on interventions for Essential Parent, Healthy Start funding, Vitamin and oral health distributions. An understanding that more work still needs to be completed.

Make School Meals Free as the default



ACTION TAKEN



While this is not financially viable locally Bury Councils Public Health Team and school catering team are trailing a subsidised school meal pilot with St Mary's Radcliffe for children in year 3 following free school meal offer in key stage 1. This pilot scheme is based on evidence-based research from Leeds University and intends to support sustained uptake of school meals following on from the free period, which is intended to have positive health and wellbeing impacts for the children.

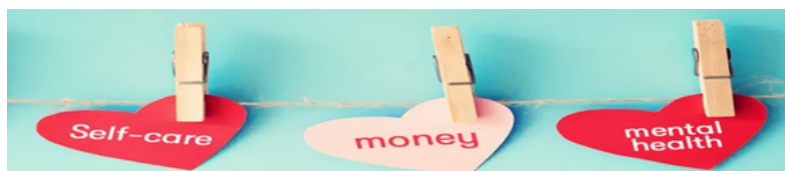
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Provide **more financial advice in health and social care, housing settings, and more mental health care for people receiving social security**



ACTION TAKEN



Housing Services now have an agreement with CAB to make a referral for any customer that needs additional financial support. They also provide tenancy support and within this they will sign post to help customers with low level budgeting, ensuring they are claiming the correct benefits, along with other financial support such as furniture provision and food parcels. They also have a Customer Engagement Team who provide training to customers that include budgeting skills, digital skills and cooking on a budget. They also attend food banks and drop in to offer support to those who need it.

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Employment and learning in adulthood



ACTION TAKEN



We have taken case studies from services and service users that demonstrate how employment and learning has aided their self-worth. The Adult Learning Centre are providing a new GM RSPH healthy minds eLearning and Helping Yourself to Wellbeing courses that empower individuals with self-esteem and confidence amongst other learning opportunities. A 10-week course being developed for the Neuro-Diverse workforce. We are working closely with Igneous and our in-house employment and health offices to provide more support towards employment.

07

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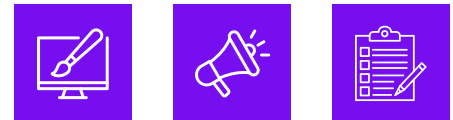
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