



# MARKET POSITION STATEMENT 2022-2025



Introduction



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Bury Council is committed to stimulating a diverse, proactive market for adult social care where innovation and creativity is encouraged. We want to develop strong relationships with the people we commission services for, working together and where possible co-producing services and support (with you, not to you or for you). This means changing our relationship with Providers who deliver those services, working in partnership and building on their skills and knowledge. Through regular dialogue we will work collaboratively reshaping services to achieve our stated priorities and improve outcomes for our residents.

Like many authorities, Bury is having to operate within an extremely challenging environment. We have:

- An ageing population people are living longer and increasingly living more years with ill health requiring care and support.
- Difficulties in the recruitment and retention of a social care workforce with the skills, competencies and capacity needed to deliver the care and support that people require.
- The need to focus more on prevention and improving wellbeing, so that people can live independently, be selfmanaging of conditions and being connected to local services, their community and assets.
- The need to deliver more with less resource requiring us to think differently about the types of services commissioned and how we use system wide resources most effectively.
- Recognition that in Bury we spend more money on services than our geographical and statistical neighbours.
- Managing COVID 19 impacts, developing recovery plans and working with the continued uncertainty of how this will develop over the coming year(s).



Bury Council is committed to stimulating a diverse, proactive market for adult social care where innovation and creativity is encouraged

As a result of the COVID-19 pandemic the opportunities to co-produce the latest MPS with Providers and customers and residents has been limited. To address this, we intend to use Strategic Engagement Groups and other established forums to take soundings and hear feedback. We will then feed this into regular review meetings with the aim of ensuring the information contained within the MPS remains current.

Providers working in Bury have gone through unprecedented pressures over the last 2 years and we are committed to continue working alongside them, in full partnership, to ensure they are supported to continue providing the vital care and support to the most vulnerable people of Bury.

# **The Bury Adult Social Care Vision**

# Our vision is:

"The people of Bury are supported to live as independently as possible and when required receive support in the right way and at the right time".

To support this, we will need to develop services and support that prevent, reduce or delay the need for formal care. We will promote the use of digital solutions via the use of a range of assistive technology where this is appropriate and safe.

# **Our Guiding principles:**

- Reduce the number of people in residential care.
- Increase the number of people living independently at home.
- Increase the number of working age adults in receipt of care who have their own front door and are in paid employment.
- Increase the community support services
  / information we provide to people within
  our neighbourhoods.
- Increase the number of people using social care who receive self-directed support, and those receiving direct payments.
- Increase overall satisfaction of people who use services with their care and support.
- Increase the number of people who use services who say that those services have made them feel safe and secure.

- Increase the number of people accessing Technology Enabled Care opportunities.
- Increase our housing options for people with additional needs, enabling more people to live in Borough closer to their family and friends and who feel part of a 'local community'.

# We will endorse the following behaviours of our workforce and Providers:

- Listening and learning.
- Being courageous.
- Being innovative and fostering improvement.
- Empowering.
- Compassionate.
- Being positive.
- A focus on co-production.

Let's Do It!

The vision and strategy for Bury is

Let's Do It!

The strategy sets out a clear ambition and a 10 year delivery plan

Through the Integrated Care System, we will work with our health partners to jointly commission services more and more. This will enable us to use health and social care resources to best effect, reducing duplication and investing the money in services that will support the achievement of our stated priorities.

# **Bury Let's Do It**

The vision and strategy for Bury is Let's Do It! The strategy sets out a clear ambition and a 10 year delivery plan (2020 -2030). It is not just a strategy for service improvement, it is a radical new proposition for community power; putting relationships first and creating a borough in which every single person plays their part.

Our vision for Bury 2030 is built upon conversations with communities and the goal is simple: to stand out as a place that is achieving faster economic growth than the national average, with lower than national average levels of deprivation.

This is, however, challenging given our starting point. Bury is less deprived than others but over the last four years direction of travel has changed and

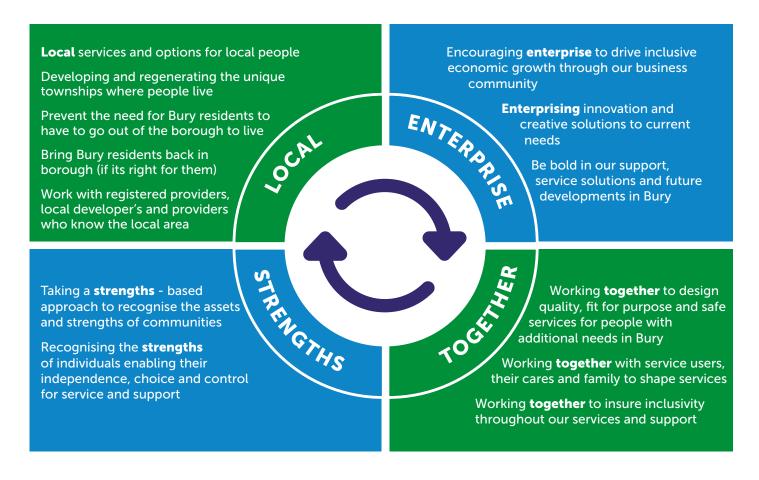
- Bury has become relatively more deprived compared to others; more people are living in (the same) areas of deprivation now than in 2015.
- The proportion of your life spent in good health has decreased by two years for men and increased by four years for women.
- The likelihood of being in work has reduced from 73% to 71%.
- Attainment in primary schools has got better but other places are improving faster.

By 2030 we will collectively tackle these deep-rooted issues by giving everyone the encouragement and support to play their part, joining together the delivery of all public services as one and delivering an ambitious plan for both social and economic infrastructure.

The 2021 refresh of the Bury Council and Bury CCG Corporate Plan 2020-22 sets out delivery priorities and performance measures that will guide the work of the partnership over the coming 12 months. This plan describes how the Council and CCG will deliver its contribution to the Let's Do It!

Strategy to support the Borough of Bury as it recovers from the local impact of the Covid-19 pandemic. This plan sets the partnership's strategic framework for delivery and describes how this aligns with culture and resources to build a better future for our residents, communities, and businesses.

"Let's Do It!" 2020-30, provides the vision to enable people of all ages to live well within their neighbourhoods, supported by the integration of public services with our neighbourhood hubs. From an Adult Social Care perspective, we must create conditions for older people, and those who need extra support to live well in their communities, retaining their independence, choice and control for as long as they want to.



# Let's talk about...InclusionFamiliesCourageDignityListeningEvidence - ledKindnessCommunityTrustDiversityCollaboration

Services we commission will need to help the wider health and social care system by:

- Delaying and reducing the need for primary care and social care.
- Preventing hospital admissions.
- Enabling timely discharge from hospital, and prevent re-admissions.
- Enabling rapid recovery from periods of ill health or planned admissions.
- Supporting the reablement of clients following a short-term health or social care intervention.
- Generating person centred, holistic, creative, and innovative solutions to presenting issues.

We are committed to working collaboratively with our partners and Bury residents so we can design and deliver service solutions and options which meet people's needs.

# Purpose of the Bury Adult Social Care suite of Market Position Statements

The aim of the suite of Bury Adult Social Care Market Position Statements (MPS) is to bring together information, data and evidence about the local market so current and prospective Providers understand the local context, what is likely to change and where opportunities might arise in the future.

We are committed to working collaboratively with our Providers, partners and Bury residents to design and deliver creative service solutions and options which meet people's needs. We have produced these MPS's to outline to our partners and public:

- The current state of the relevant markets in Bury for people with social care needs.
- The strategic context in which we are working.
- To outline our commissioning priorities intentions.
- Describe the current demand and future projections.



The MPS documents are for both existing and potential Providers, with the purpose of helping them to shape their business plans to support the council's vision for the future of adult social care services and support. It will help Providers to:

- Identify opportunities that they may tender for.
- Develop their services to meet local need and demand.
- Come up with innovative solutions to the challenges currently in relation to housing needs both now and in the future in Bury.
- Align services, support and developments to the priority groups in the borough.

The MPS's are also for our communities, including people who need care and support, their family and carers, to determine whether the types of services and support we are seeking are what people need.

These documents are also aimed at our voluntary community and faith groups who make a key contribution to building and maintaining individual and community independence. We hope these partners, who may or may not deliver commissioned services, will be able to use the MPS's to understand how their offers can support people with additional needs.

We hope this document is useful to our health colleagues, who will be crucial partners in ensuring appropriate health interventions are delivered alongside social care interventions.

# **Our Approach**

Our approach is focussed on providing **local** services & options for local people with additional needs in Bury both now and in the future. Developing & regenerating the unique townships where people live. Developing a range of local services to prevent the need for Bury residents to have to go out of borough to live. Providing opportunities to bring Bury residents back in borough (if it is right for them). Positively working with a range of Providers and partners who know the local area.

We want to encourage **enterprise** to drive inclusive economic growth through our business community, **enterprising** innovation, and creative solutions to the current challenges and provision needs. We want to work with enterprising Providers who are prepared to be bold in our support, service solutions and future developments in Bury.

Working **together** to design quality, fit for purpose services and support options for people with additional needs in Bury. Working **together** with customers, their carers and family to shape services. Working together to insure inclusivity throughout our services & support.

Taking a **strengths** based approach to recognise the assets and **strengths** of communities and the people within, empowering their independence, choice, and control for positive support and service solutions.

The Bury Corporate plan sets out the four Ps (People, Place, Process and Providers) and the below table illustrates how these fit with the social care agenda.

| People  | Place   |
|---|---|
| We will work closely with people to design, develop and deliver services.                             | We will support people to stay in their own home, in their own community.   |
| Service options should be available for people that meet their individual needs.                      | Service options will be fully integrated with their local communities via our wider relationships and partnerships.                           |
| Providing local services & options for local people.  |   |
| Process   | Providers   |
| We will make sure that information on service options and how to access them are clear and simple.    | We will engage and communicate with Providers on an ongoing basis to ensure clarity about our priorities, to support the development process. |
| We will put processes in place to make sure that people have choice about services available to them. | We will support diversification of the market and options for services to encourage choice.   |
| Review demand against supply on an  |   |

# **National Developments**

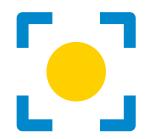
The introduction of the Care Act back in 2014 provided an opportunity to bring together a number of existing laws, and introduced new duties to ensure that wellbeing, dignity and choice are at the heart of health and social care. The Act presented both Commissioners and Providers with a new set of challenges and opportunities. The Act placed a statutory duty on local authorities to promote the diversity and quality of local services, in order that there is a sufficient range of high-quality service Providers to enable genuine choice for service users. Local authorities have a duty to ensure continuity of care should a provider fail. Care Act 2014 (legislation.gov.uk)

The Adult Social Care White Paper 'People at the Heart of Care' 2021, writes about people who draw on care and support should lead a fulfilling life, playing a full role in society whilst acknowledging the important role friends and family play in caring for loved ones. Their vision puts people at its heart and the paper revolves around three key objectives:

- 1) People have choice, control and support to live independent lives.
- 2) People can access outstanding quality and tailored care and support.
- 3) People find adult social care fair and accessible.

A key focus in the paper is to support a sustainable care market, tackling variability in market shaping and commissioning. The aspiration which is mirrored in Bury is to have a sustainable care market where care and support providers are paid a fair rate for care, which encourages diversity of provider models, prioritises outcomes, and enables people to have a wide range of high-quality care and support options to choose from that provide personalised support to live a fulfilling life. People at the Heart of Care: adult social care reform white paper - GOV.UK (www.gov.uk)

The prevention green paper shifts the traditional view of prioritising caring for people when they are sick, instead focusing on preventing people needing support in the first place. This paper signifies a shift from considering how long people live as being important, to an even more important measure being how long people live in good health. Prevention should be at the forefront of all national and local policies, weaved into plans for everything from health and social care to town planning, housing and transport. Therefore, we should invest in preventative services to support people to adopt improved healthy behaviours. This



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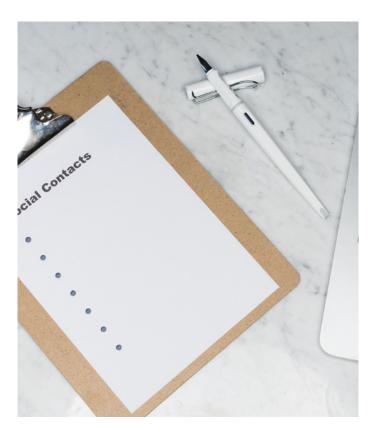


will both help people to live longer, maintain healthier lives, and reduce the demand for and delays in treatment and care. Advancing our health: prevention in the 2020s – consultation document - GOV.UK (www.gov.uk)

Back in April 2016 a Greater Manchester Commissioning for Reform Strategy was created which was later refreshed in 2018. The strategy aligned the commissioning intentions of Greater Manchester Authorities to deal with the challenges facing commissioners. The strategy sets out a five year vision driven by public service reform and ambition to deliver improvement across services in Greater Manchester (GM). The priority areas to develop integrated commissioning include Adult Social Care, Children's Services, Learning Disabilities, Mental Health, and Health Improvement.

The Key principles of the strategy are around:

- People and place commissioning to drive significant behaviour change across GM residents, organisations and workforces. Residents to be less reliant on public services and more proactive in their lifestyle approach and choices. Our organisations need to think beyond their organisational boundaries towards people and place.
- Co-design Commissioners, Providers and residents working together to codesign services.
- Decommissioning Success will be defined as much by the decommissioning decisions as by the commissioning activity.
- Commissioning at the right level to be successful we need to commission at the right spatial level. Connecting macro (GM and locality) and micro (individuals or teams) commissioning, for instance best use of community and voluntary organisations to deliver an asset based approach.



 Be bold – to deliver improved outcomes and achieve financial sustainability we must be bold and embrace new commissioning models as outcomesbased commissioning.

The Bury Communities and Wellbeing strategy developed in 2016 set out the commissioning principles for Bury that still stand today.

### **Commissioning for outcomes**

Commissioning work, projects, services and schemes will be outcome focussed; linked into the 'Let's do it' strategy and adopts the Outcome Based Accountability (OBA) approach. OBA is a performance management approach that focuses on outcomes, monitoring and evidencing progress towards these, to determine if anyone is better off'.

### **Evidence Based Commissioning**

Commissioning services based on local, national and international evidence, expertise and research. Evidence should be translated and interpreted using local expertise to assist in informing the type and scale of the interventions commissioned. Utilising population, service and contract



Social value
will be built into
commissioned
services ensuring
return on
investment is
maximised by
gaining additional
benefits to local
communities and
people

intelligence, in particular harnessing the soft intelligence gathered from community hubs and Voluntary Community and Faith Alliance (VCFA) to help analyse gaps in services and help shape commissioning. The Joint Strategic Needs Assessment (JSNA) along with other data collated across the Performance and Business Intelligence team will ensure commissioning decisions are informed by available intelligence and research.

# Commissioning for people and place

All commissioning activities and decisions should result in helping neighbourhoods in Bury achieve their own visions and aspirations. The Providers and organisations we work with need to think beyond their organisational boundaries towards people and place. Commissioning not just at the service level, but at as whole population level; considering the people and place agenda. To do things differently commissioning decisions need to help drive a behaviour change in residents, organisations and the workforce to be more proactive and resilient; with information at their fingertips to make informed choices about their lifestyle and services available to them.

# Ensuring value for money, return on investment and maximising the 'Bury Pound'

With a shrinking cash envelope, significant Council savings and a reduced resource, we cannot afford to commission the same services and expect different results. It is critical to gain value for money in all services commissioned; have robust contracts in place that are well monitored, and managed ensuring outcomes are achieved, lending a more effective use of the 'Bury Pound'. Social value will be built into commissioned services ensuring return on investment is maximised by gaining additional benefits to local communities and people. Utilising cost benefit analysis systems will help quantify return on investment.

# Building strong and flexible provider relations; delivering good quality services

Working with Providers at the earliest opportunity to design and deliver quality services. Commissioners having a good understanding of the marketplace, developing MPS and working with Providers to help stimulate the marketplace encouraging innovation of various delivery models. Building strong relations with Providers enables more flexible and adaptable approach. If there is ever a need to adjust or change a commissioned request due to the horizon or needs changing, this can be done in partnership (Providers and commissioners working together, moving away from a traditional commissioner/ provider split).



# Decommissioning and robust reviewing of contracts, service and strategies

Making the right decisions to decommission or radically change existing service delivery models is just as important as commissioning the right services. We cannot afford to commission more of the same; instead, we need to instil confidence in Providers to think innovatively when considering service delivery models.

# Supporting the development of resilient communities with resilient residents; supporting effective market management

Behaviour change is required to move away from reliance on public service instead support residents to take control and responsibility of their own lifestyles. Commissioned services should inform residents of community services available to them, commissioners will commission services locally and work with the Voluntary Community and Faith (VCF) sector to deliver services in different ways. Working with the VCF sector to better understand their offer as part of an asset-based approach ensuring commissioned activity supports complements this. Using effective market management can help understand better what resident's needs are and how we can energise the market to deliver or meet those

needs in more effective and innovative ways. The Care Act 2014 and Adult Social Care White Paper 'People at the heart of care' calls for diversity and quality in the market of care Providers so that there are enough high-quality services for people to choose from.

# Putting people at the heart of what we do (engagement, co-design and co-production)

There has never been a more important time to put people at the heart of what we do this is the ethos of the Adult Social Care White Paper 'People at the heart of care'. Enabling and empowering people to help shape, design and input the development of services, commissioning and decommissioning. Over time the aspiration would be to devolve budgets and power locally to communities shifting the responsibility for service design locally to the communities and people who live within them. Bury is on a journey and already seen great success in the development of 'co-production networks' across a range of specialisms that add great value in service feedback and decision making.

### **Local Context**

Our borough is the place we are proud to call home. It includes five neighbourhoods each with their own local identity, community hub and Integrated health and social care team. The five neighbourhoods sit across six towns built within areas of extraordinary natural beauty. It is a place rich in possibility which we must preserve, improve and cherish for future generations.

We want to recognise the distinct identities of our townships and the diversity of each community; to invest in our town centres; create more spaces where people can meet and enable access to affordable decent housing for all. As we do this, we are committed to becoming eco leaders, ensuring future generations can enjoy our green spaces and breathe clean air.

Overall, our borough is relatively less deprived than our statistical neighbours, but our trend is a negative one. Deprivation is highly concentrated and was reported to be getting worse in both 2019 and 2015. To reverse this trend and close the inequalities gap we will target our resources locally, in the places that need them most. Public services and others will work together better, seamlessly and with knowledge of communities. We will create public service hubs which work within and across townships on a neighbourhood footprint, to bring different agencies together to target resources around greatest need, understand and galvanise community assets and focus on prevention as well as management of risk.

This local approach provides a foundation stone to develop a different relationship with residents and communities to connect people together. To do this all of our work in neighbourhoods will be guided by the Lets principles: taking a local approach, driving enterprise, working together and with a strengths based approach.



The Joint Strategic Needs Assessment (JSNA) helps the council and the CCG inform the planning and improvement of local services and guides us to make the best use of the funding in the commissioning of services.

# Key messages from the Bury JSNA:

- According to the 2021 census, Bury has a population of 193,800. This increased from 185,100 in 2011. Bury's population has grown more slowly than many other areas. Its growth of 4.7% was smaller than average for England (6.3%) and the North West region (5.2%). Salford and Manchester, both saw population growth of 15.4% and 9.7% respectively.
- According to the 2021 census, 18.8% of Bury's population is aged under 15 and 18.3% of Bury's is aged 65 and over.
- The number of people living in Bury aged 65 and over has grown by 19.8% since 2011, similar to the average growth for England (20.1%).
- Overall, our borough is relatively less deprived than our statistical neighbours, but our trend is a negative one. Deprivation is highly concentrated and was reported to be getting worse in both 2019 and 2015. To reverse this trend and close the inequalities gap we will target our resources locally, in the places that need them most.



- We will create public service hubs which work within and across townships on a neighbourhood footprint, to bring different agencies together to target resources around greatest need, understand and galvanise community assets and focus on prevention as well as management of risk.
- To do this all our work in neighbourhoods will be guided by the Lets principles: taking a local approach, driving enterprise, working together and with a strengthsbased approach.
- People in Bury are living longer; life expectancy for both men (78.4 years) and women (82.0 years) has been improving over time, but the rate of this increase has slowed and there is still a significant gap between the life expectancy in Bury and the England average.
- There is also a social gradient to life expectancy in Bury, where men and women in the most deprived areas have a life expectancy of between 10.9 years (males) and 8.5 years (females) shorter than the least deprived areas.
- It is also important to determine whether additional years of life are being spent in good health or prolonged poor health and dependency. Healthy life expectancy adds a quality-of-life dimension to life

- expectancy. Similar to Life Expectancy there is inequality in healthy life expectancy between Bury and England and male and female.
- There is also a social gradient to healthy life expectancy within Bury, where men and women in the most deprived areas have a life expectancy of between 14.8 years (males) and 13.4 years (females) shorter than the least deprived areas.
- In addition to this, locally healthy life expectancy is consistently below retirement age, indicating levels of ill health among the working-age population and suggesting many residents are not able to enjoy their retirement in good health. If someone is diagnosed today with a long-term health condition at the age of 50 years, there is still on average 17 years of working life before state pension eligibility. The key point is that, compared to England, not only do people in Bury live shorter lives, but also spend a smaller proportion of their life in good health and without disability.
- 13% of Bury school children have Special Educational Needs and Disabilities (SEND). That's around 4100 young people in Bury. This is similar to England average but higher than the statistical neighbours.

- Just over one fifth of Bury's population is made up of people aged 65 and over.
- 0.5% of people in Bury have a learning disability.
- 17.5% of people in Bury have a mental health illness and 1% of the Bury population have a serious mental illness.
- Estimates suggest that 1 in 4 adults will experience mental health problems at any one time (25%). For Bury, this represents over 36,925 people aged 18+.
- Estimates suggest that just over 2400 people in Bury aged 65+ have dementia. Projections suggest that this number will rise to nearly 3,500 by 2035. As this population will experience increasing levels of morbidity this will present a significant challenge to health and social care service.
- Estimates suggest that 20% of the older population are mildly lonely and a further 11% are intensely lonely. For Bury this would mean around 7000 people aged 65+ are lonely and over 3800 experiencing intense loneliness.
- There are approximately 20,600 carers in Bury. The number of carers aged 65+ providing unpaid care is set to increase by 21.8% by 2030.

# **Neighbourhood Information**

- **Bury East** Generally younger population when compared to rest of Bury, significantly higher proportion of BAME (23.4% BAME compared to 10.8% for Bury, plus 27.6% non-white UK compared to 14.7% to Bury). One of the most deprived areas in Bury.
- Bury North Generally older population when compared to rest of Bury, significantly lower proportion of BAME (4.2% BAME compared to 10.8% for Bury, plus 6.8% nonwhite UK compared to 14.7% to Bury). Least deprived neighbourhood in Bury.
- Bury West Generally middle-aged population when compared to rest of Bury, significantly lower proportion of BAME (6.2% BAME compared to 10.8% for Bury, plus 8.4% non-white UK compared to 14.7% to Bury). One of the most deprived areas in Bury.
- Whitefield Generally older population when compared to rest of Bury, has the lowest number of those aged 0-15 in the whole of Bury (2020 Mid-Year Estimates), significantly lower proportion of BAME (9.5% BAME compared to 10.8% for Bury.



• **Prestwich** – Generally younger and middle-aged population when compared to rest of Bury, has a high proportion of those aged 16-64 (2020 Mid-Year Estimates) significantly higher proportion of BAME (13.8% BAME compared to 10.8% for Bury, plus 21% non-white UK compared to 14.7% to Bury).

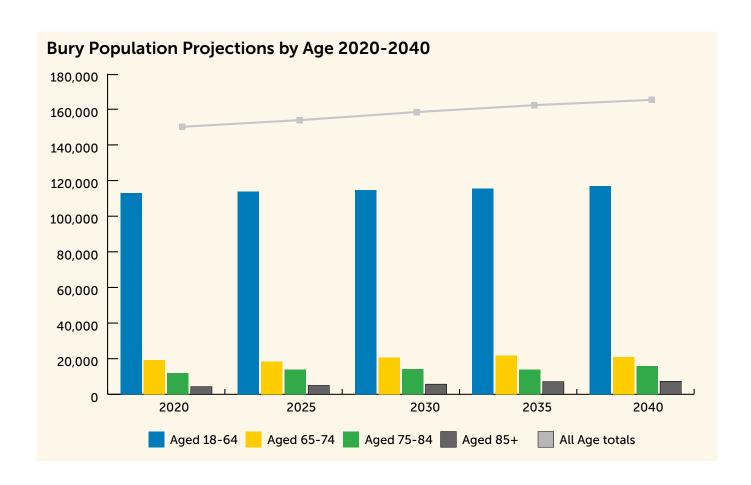
For further information on the JSNA and neighbourhood profiles view the council website <a href="https://www.bury.gov.uk/index.aspx?articleid=15624">https://www.bury.gov.uk/index.aspx?articleid=15624</a>

# Challenges

### **Population Increase**

One of the main drivers of demand for social care services is population increase, especially amongst the over 75 age group. In the next 10 years the number of people in Bury over 75 is projected to increase by over 33,000. Of these people the over 85 age group is predicted to increase by nearly 12,000 people.

At the same time the population of people aged 20-64, from which social care staff and many unpaid carers will come from, is projected to decline slightly. The pressures of an aging population coupled with a relatively static and potentially declining pool of people who could provide paid and unpaid support to them is clear. The table below illustrates future projected population increases across the different age bands:



### **Demand**

The past 24 months has seen a significant increase in demand for social care services, this may be in part due to the fact people in Bury are living longer. In addition to this, locally healthy life expectancy is consistently below retirement age, indicating levels of ill health among the working-age population and suggesting many residents are not able to enjoy their retirement in good health. Compared to England people in Bury spend a smaller proportion of their life in good health and without disability.

Just over one fifth of Bury's population is made up of people aged 65 and over also the number of carers aged 65+ providing unpaid care is set to increase by 21.8% by 2030. Bury is an aspirational place, looking to change the conversation with its residents who may need care, looking at supporting individuals to remain independent and manage their own health and care needs, utilising assistive technology, aids and adaptations and where possible supporting family, friends, and unpaid cares to support loved ones. We will look to support people to access community assets and universal services local to them. these are the shifts in our working and thinking that will help manage the incoming demand in a different way.

### Workforce

The Council is very aware that in Bury, as other areas, there are recruitment and retention challenges; with factors such as Real Living Wage, other changes to employment law and changes in the workforce post BREXIT and a competition over the same pool of available candidates all impacting the health and social care system also our partners and Providers.

We will provide strategic leadership around workforce planning and development, to support Providers. Work is underway to promote and increase partnership between health and social care Providers, supporting them to develop a workforce with the capacity and capability to meet current and future support needs. We expect to see an increased emphasis on supporting and directing people/customers to mechanisms like social prescribing and local voluntary, community and faith sector groups, community assets and tools such as the 'Bury Directory' that help enable self-care and self-management and independent living whilst also empowering positive behaviours and making sure that staff supporting Bury people have, above all, the right values base to support person-centred care.

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"

Bury currently
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on long term
care than other
localities in Greater
Manchester. Bury
also has a higher
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clients coming into
social care services
and spends more
on each person
supported than
other localities in
Greater Manchester



### **Financial**

In 2020/21 the council spent over £77.580million on adult social care for a range of services and functions across the independent, voluntary and community sector. The Table below summarises where the expenditure was spent

| Description                           | 2020/21 Gross<br>Spend 20/21 |
|---------------------------------------|------------------------------|
| Persona ( Note 1)                     | 12,342                       |
| Learning Disability Care & Support    | 28,174                       |
| Elderly Care & Support                | 24,355                       |
| Physical Disability Care & Support    | 7,248                        |
| Mental Health Services Care & Support | 5,288                        |
| Substance Misuse Care & Support       | 173                          |
| Total                                 | 77,580                       |

Note 1 - Persona is an independent company wholly owned by the council providing short stay respite, day services, supported living and care and support for people in their own homes.

In addition to Bury council spending £77.580million, Bury Clinical Commissioning Group (CCG) also spent circa £29million on adult care services.

Bury currently spends more on long term care than other localities in Greater Manchester. Bury also has a higher conversion rate of clients coming into social care services and spends more on each person supported than other localities in Greater Manchester.

The Table above shows that Bury Council spends around £24,355 million a range of services and support for our older generation and those with a cognitive, physical or sensory care need. A further £7.248m was spent on supporting adults with a physical disability and £5.288m is spent on people with a mental health illness of which £4.8m relates to the provision of accommodation with mental health support, such as supported living, private residential rest home / nursing home, private respite care rest home / nursing home, domiciliary care and care at home. This is an

increase of 15% from 2019/20. In 2020/21, 221 people received accommodation with mental health support in Bury.

We currently support around 600 adults in Bury with a learning disability and spend around £28,174 million. Bury provides more of our younger adults with a learning disability with services than others in Greater Manchester. A significant amount of the learning disability budget is spent on supported living in Bury with the current budget for supported living around £9.5million.

Bury is currently supporting around 130 adults with a learning disability in supported living, this number is considerably higher when you include people with mental health conditions in supportive living arrangements and is as high as 240 when you consider all conditions in Bury. The Greater Manchester average number and cost for supported living is much lower.

Not unlike other areas, Bury Council faces significant financial challenges (further worsened by impacts and pressures of Covid-19), alongside an increased demand for services. To balance the books, Adults Social Care along with other parts of the Council will need to drive efficiencies,

develop new ways of working, review and transform services, consider what and how we commission and ensure all services drive value for money whilst upholding client needs and the best quality possible.

Proudly over the past two years, the Bury Adult Social Care service has provided quality care and support to its residents, balanced its budget whilst also delivering required savings. The tremendous effort to achieve this outcome will continue over the coming years with an awareness of the increasing difficulty to maintain this position.

# Our Current Needs, future projections and commissioning aspirations

To provide a detailed picture of our current needs, future projections and commissioning aspirations across our key themes/ priority areas, the Bury Community Commissioning Team has devised several detailed market position statements.

For more information, please use the links below to find out more about your respective area of interest.